

MONTHLY MEMBERSHIP PROGRESS REPORT

District 11 C2

Results as of: 1/31/2024

GMT:

LOCATION MICHIGAN

GMT CA

Clubs			
RESULTS FOR 2023-2024			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	1
OCT/NOV/DEC	1	0	1
JAN/FEB/MAR	0	0	1
APR/MAY/JUNE	0	0	0

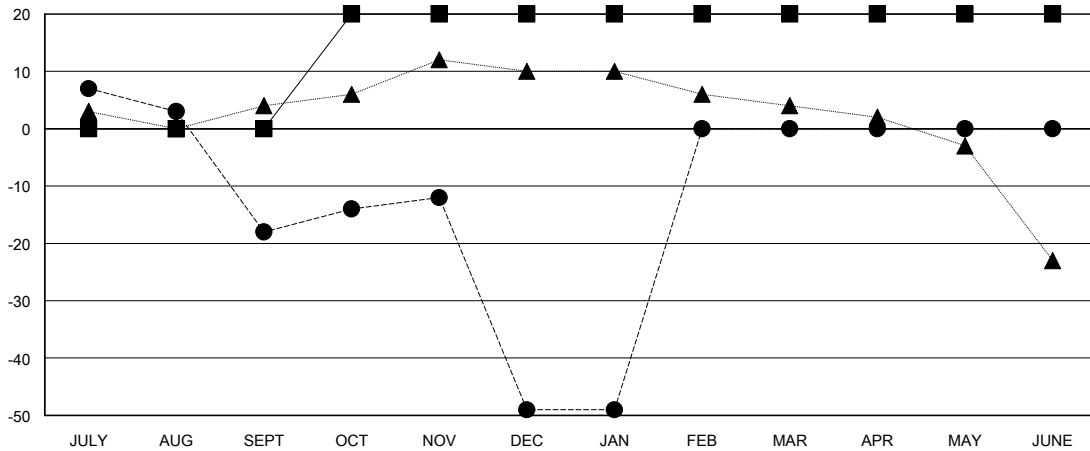
Members			
RESULTS FOR 2023-2024			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	0	16	32
OCT/NOV/DEC	20	29	58
JAN/FEB/MAR	0	2	2
APR/MAY/JUNE	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 3	15 CLUBS OF 34 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION MALE 446 (63.81%) FEMALE 252 (36.05%)
DROPPED MEMBERS DECEASED 13 CLUB CANCELLED 17 OTHER 62 TOTAL 92	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 171 FAMILY MEMBERS PAYING HALF DUES 88